

# EDITORIAL CALENDAR 2024

FOR 2024 we have four issues of MSP Channel Insights planned + 2 Video Magazines.

The MSP portfolio will continue the successful combination of articles and video interviews, and covering all the major business and technology topics that are essential knowledge for the Channel. That's everything from customer experience and IT operations, through the hybrid workplace, change management and sustainability, to 5G and the edge, AI and automation, and cybersecurity.

ISSUE	1	2	3 (VIDEO ISSUE)
MONTH	FEBRUARY / MARCH	APRIL / MAY	JUNE / JULY
ADVERTISING + EDITORIAL DEADLINE	01 FEBRUARY	09 APRIL	-
INTERVIEWS BY	-	-	26 JUNE
PUBLISHED	15 FEBRUARY	23 APRIL	01 JULY
FOCUS	HYBRID / WORKPLACE	5G / EDGE / IOT	SUSTAINABILITY / ESG
FEATURE	NETWORKS + COMMS	STORAGE / COMPUTE	
FEATURE	ANALYTICS	MOBILE IT	

ISSUE	4	5	6 (VIDEO ISSUE)
MONTH	AUGUST / SEPTEMBER	OCTOBER / NOVEMBER	DECEMBER / JANUARY
ADVERTISING + EDITORIAL DEADLINE	01 AUGUST	02 OCTOBER	-
INTERVIEWS BY	-	-	02 DECEMBER
PUBLISHED	15 AUGUST	16 OCTOBER	09 DECEMBER
FOCUS	CYBERSECURITY	AI + AUTOMATION	WORKFORCE / SKILLS
FEATURE	DX / CX	CLOUD + MANAGED SERVICES	
FEATURE	ITOPS	DATA CENTRES	

Publication date two weeks after advertisement deadline.

In addition, there will be four additional VIDEO Magazines dedicated to the MSS 2024 events and the SDC Awards 2024. We welcome the submission of bylined articles and blogs for consideration for inclusion in MSP magazine.